



ABOUT US

WE BELIEVE

[Websites matter]

Websites determine the way customers **perceive a business or organisation, and ultimately influence many buying decisions.**

They can also act as a key vehicle to income generation, and/or create efficiencies within a business.

We don't just create a site, **we influence the customer's perception** of our client's products and services.

We **do not believe** 'one size fits all'. We believe we can make something for just one client. We believe we can make something awesome.

WHY DO WE EXIST?

[We do things differently]

We have a different approach to most web designers - **we don't build sites for our client, we build them for our client's customers.**

We get to know our client's target audience and build a site that is **tailored specifically to them.**

We pull apart the target audience and find out what they had for breakfast.

Once we know and **understand their problem**, we build something that solves it in the most awesome way possible.





WE ARE A

[Small team with big expectations]

We are a small team that expect big things. We **don't compromise on design**, we don't take shortcuts, and we don't settle for anything but the best outcome for our client's budget.

We **only build awesome websites**, as we believe great sites attract great clients.

We have in-house design and development expertise that allow us to **fully customise the entire site** (both the aesthetics and functionality).

If we aren't the best at it, we get the people that are. We **have a team of local creative media partners** who create media assets that give our client's the highest quality possible.

OUR CLIENTS WANT

[Something awesome]

Our clients have seen our previous work and **trust us to deliver** a site that will achieve their online goals. They understand that building a sub-standard site themselves (or through another provider) is not the best approach to achieve their business objectives.

Our clients acknowledge the value of quality branding and content. They understand that these things **affect the customer's perception of their own business**, and everything it does and sells.

Our clients want something awesome - they want a site that **stands above the rest** in their industry.

OUR CENTRAL IDEA

["Beautiful and engaging websites via strategic thinking & customisation"]

